

## Press release

Renens, 16.05.2023

### **Connect 2023: Salt Home Offers the Best Broadband in Switzerland**

**Salt has been named the top broadband provider in Switzerland by the recent Connect customer survey. Salt Home high-quality service and affordable offer outperforms its competitors.**

**Salt has committed to maintaining Salt Home's current price of CHF 39.95<sup>1</sup> until 2026.**

Salt has the best broadband offer. This is the result of a recently published customer survey that Connect conducted with the *Fachinstitut für Technikthemen* among customers in Germany, Austria and Switzerland. Salt not only performs best in Switzerland, but also achieves the best result of all providers in the three countries. Salt ranked #1 in the four categories: Hardware and Software, Customer Service, Brand/Provider, Network and has the most satisfied customers. They particularly enjoy the best performance and service at the best price.



Salt Home has been offering Switzerland ultra-fast broadband for five years. It is now used by more than 200,000 customers. Salt Home provides customers with access to ultrafast internet with 10Gbit/s technology via optical fiber, an Apple TV 4K as a set-top box with access to over 260 channels on Salt TV, and a fixed telephony solution that includes unlimited calls to mobile and fixed networks in Switzerland and Liechtenstein. Salt's top-performing fixed broadband offer has won numerous awards, including coming out on top in the nPerf barometer for the last three years. Since its inception, Salt has maintained an unprecedented price from CHF 39.95<sup>1</sup> per month for Salt customers. Despite the inflationary environment, Salt commits to no price increase for another three years.

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<sup>1</sup> CHF 49.95 for customers without Salt mobile subscription

## Press release

**Franck Bernard, CEO ad interim of Salt:** *"Winning this customer survey confirms once again that we have the best broadband offer. I am all the more delighted as the result is based on ratings by customers who use our offering on a daily basis. With the extension of the fiber footprint, every day even more people will be able to benefit from the excellent quality and unbeatable price of Salt Home."*

<b>connect</b>	<b>connect</b>	<b>connect</b>	<b>connect</b>
<b>Customer satisfaction Internet Provider 2023</b>	<b>Customer satisfaction Internet Provider 2023</b>	<b>Customer satisfaction Internet Provider 2023</b>	<b>Customer satisfaction Internet Provider 2023</b>
<b>1ST PLACE</b> Category Hard- and Software <b>Salt</b> <small>Customer survey May 2023, Note 1,8 (117 Points)</small>	<b>1ST PLACE</b> Category Customer Service <b>Salt</b> <small>Customer survey May 2023, Note 1,8 (124 Points)</small>	<b>1ST PLACE</b> Category brand/vendor <b>Salt</b> <small>Customer survey May 2023, Note 1,8 (120 Points)</small>	<b>1ST PLACE</b> Network category <b>Salt</b> <small>Customer survey May 2023, Note 1,9 (110 Points)</small>
The 3 largest internet providers for private customers in Switzerland. A study by FiFT.	The 3 largest internet providers for private customers in Switzerland. A study by FiFT.	The 3 largest internet providers for private customers in Switzerland. A study by FiFT.	The 3 largest internet providers for private customers in Switzerland. A study by FiFT.
<a href="http://www.connect-living.de">www.connect-living.de</a>	<a href="http://www.connect-living.de">www.connect-living.de</a>	<a href="http://www.connect-living.de">www.connect-living.de</a>	<a href="http://www.connect-living.de">www.connect-living.de</a>

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## About Salt

Salt stands for innovation with attractive price for premium products in the Swiss telecommunications market. An excellent mobile network, the country's best performing internet connection (nPerf, 2022), attractive prices and customer-focused service ensure an outstanding experience for its business and residential customers. The company's services as well as its fixed and mobile networks are repeatedly awarded: best broadband offer (connect 2023), very good mobile network (connect, 2023), best performing internet connection (nPerf, 2022), best broadband tariff (SIQT, 2022), best universal provider for SME and residential customers (Bilanz, 2022), number one B-to-B mobile provider (SIQT, 2022).

Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves 1,483,900 postpaid mobile and more than 200'000 broadband customers across Switzerland. Salt currently offers 99.9% population coverage.

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